



# **pacprocess**

PROCESSING & PACKAGING

**9<sup>TO</sup>12 DECEMBER 2025**

# **MIDDLE EAST AFRICA**

**MEMBER OF INTERPACK ALLIANCE**

EGYPT INTERNATIONAL EXHIBITION CENTER

**PACPROCESS-MEA.COM**



**ORGANIZED BY:**



**KONZEPT**  
EXHIBITIONS · EVENTS · MARKETING

**M**  
Messe  
Düsseldorf



**interpack  
alliance**  
MADE FOR TOMORROW

**HELD CONCURRENTLY WITH:**

**FoodAfrica**  

# PACPROCESS MEA 2025

Returning for its 6th edition, **pacprocess MEA** – the International Exhibition for Processing & Packaging in the Middle East and Africa – will take place from **9 to 12 December 2025** at the Egypt International Exhibition Center (EIEC) in Cairo.

As a member of the **interpack alliance** and hosted by **Messe Düsseldorf**, pacprocess MEA is part of a global network of premier processing and packaging trade fairs, ensuring access to international expertise, cutting-edge solutions, and global business opportunities.

## CONCURRENT EVENTS

### FoodAfrica

Marking its 10th edition, **Food Africa 2025** stands as the premier trade exhibition for the food and beverage industry in Africa and the Middle East. Over the past decade, the event has grown into an essential platform for industry leaders, exporters, and buyers, driving trade, innovation, and partnerships across the region.

With each edition, Food Africa has set new benchmarks, bringing together global suppliers, key decision-makers, and industry experts to explore emerging trends, cutting-edge products, and lucrative business opportunities. As we celebrate this milestone year, the exhibition promises an unrivaled experience, featuring an expanded showcase, high-profile networking opportunities, and specialized industry insights.

### FreshAfrica

Dedicated to the fresh produce sector, **Fresh Africa** brings together producers and traders from Egypt and worldwide, creating a key marketplace for fresh fruit and vegetable trade across Africa, the Middle East, and Europe.



### Dates Africa

A premier business platform for local and international date producers, suppliers, and exporters to explore new markets and partnerships in Egypt and Africa. The event builds on Egypt's position as the world's second-largest date producer.



### PACPROCESS MEA CONFERENCE

The **pacprocess MEA Conference** has become a staple concurrent event at pacprocess. The specialized conference will bring together international industry experts to explore numerous packaging and processing related topics. It provides attendees with unique insights into new market trends and demands in Egypt, Africa, and the world.

# SPONSORSHIP

## Packages

### WHY SPONSOR?

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Place your brand in the limelight and ensure maximal exposure at Egypt's premier packaging event that will attract industry specialists from the entire region and beyond.

Our hand-crafted sponsorship packages are carefully designed to be ideal tools to optimize your presence at pacprocess MEA 2025 and provide your brand with premium visibility within a significant timeframe pre, during and post show.

Differentiate your brand and stand out from the crowd with the tailored benefits that our versatile sponsorship packages provide.

### BECOME A SPONSOR OF PACPROCESS MEA 2025:

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- Form strategic business partnerships with industry stakeholders
- Increase brand awareness in a highly targeted market
- Meet over 10,000 packaging industry professionals
- Build relationships that could lead to future business
- Launch and demonstrate new products and services
- Enjoy an active marketing presence pre, during and post event





# PLATINUM SPONSORSHIP

(EXCLUSIVE PACKAGE)

**\$ 22,000**



The Platinum Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

## AS A PLATINUM SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

### PRE-SHOW

- Prime Location stand (18 free sqm space only area)
- Platinum Sponsor logo positioning on all collaterals of the exhibition under the Platinum Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitations mailed to all professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on pacprocess MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Promotion on all pacprocess MEA social media portals (Facebook, Twitter, LinkedIn) as pacprocess MEA's Platinum Sponsor
- Logo placement in the weekly digital newsletter
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on pacprocess MEA visitor badges
- Logo placement in the registration area of the event
- Logo placement on the lanyards of the event along with pacprocess MEA's logo
- 2 full-page advertisements in the official show catalog
- Back cover advertisements in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 25 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**

- 2 light boxes 2x2m at the fence
- Half mega banner 15x3m
- 2 C-thru vinyl 7x7m
- 3 stand alone flags 3x1m
- 1 pillar cladding 4 faces

### POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the pacprocess MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

# GOLD SPONSORSHIP

(2 SPONSORS ONLY)

**\$ 15,000**



The Gold Sponsorship package is tailored to amplify the exposure of your company and offers you opportunities for branding, networking, and sales.

## AS A GOLD SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

### PRE-SHOW

- Prime location stand (15 free sqm space only area)
- Gold Sponsor logo positioning on all collaterals of the event under the Gold Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on pacprocess MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Promotion on all pacprocess MEA social media portals (Facebook, Twitter, LinkedIn) as pacprocess MEA's Gold Sponsor
- Logo placement in the weekly digital newsletter
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on pacprocess MEA visitor badges
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- Inside front/back cover advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 20 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**
  - 1 light box at the fence 2x2m
  - 1 C-thru vinyl 7x7m
  - 3 stand alone flags 3x1m
  - Half pillar cladding 2 faces

### POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the pacprocess MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

# SILVER SPONSORSHIP

(2 SPONSORS ONLY)

**\$ 8,000**



The Silver Sponsorship allows you to take advantage of a series of promotional items to highlight and promote your brand pre, during, and after the event.

## AS A SILVER SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

### PRE-SHOW

- 12 free sqm space only area
- Silver Sponsor logo positioning on all collaterals of the event under the Silver Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on pacprocess MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on pacprocess MEA visitor badges
- Logo placement in the registration area of the event
- 1/2 page advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 15 VIP passes, for senior personnel, allowing them access to the opening ceremon
- **Venue Branding:**
  - 1 light box at the fence 2x2m
  - 2 stand alone flags 3x1m
  - Half pillar cladding 2 faces

### POST SHOW

- Videotaped testimonial to be included in the pacprocess MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

# BRONZE SPONSORSHIP

(3 SPONSORS ONLY)

**\$ 6,000**



The Bronze Sponsorship allows you to take advantage of a series of promotional items to highlight and promote your brand pre, during, and after the event.

## **AS A BRONZE SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:**

### **PRE-SHOW**

- Bronze Sponsor logo positioning on all collaterals of the event under the Bronze Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitation, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### **DURING SHOW**

- Logo placement in the registration area of the event
- 1/2 page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 8 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**
  - 1 face pillar cladding

### **POST SHOW**

- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors



# OFFICIAL BANK SPONSORSHIP

(EXCLUSIVE PACKAGE)

**\$ 20,000**



The Official Bank Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

## **AS AN OFFICIAL BANK SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:**

### **PRE-SHOW**

- Prime location stand (12 sqm space only area)
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on pacprocess MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Promotion on all pacprocess MEA social media portals (Facebook, Twitter, LinkedIn) as pacprocess MEA's Official Bank Sponsor
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### **DURING SHOW**

- The right to distribute flyers with the exhibitors' kit
- Logo placement on pacprocess MEA visitor badges
- Logo placement inside the official show catalog in the sponsors' thank you section
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 15 VIP passes for senior personnel, allowing them access to the opening ceremony

### **POST SHOW**

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the pacprocess MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors



# OFFICIAL COUNTRY SPONSORSHIP

(EXCLUSIVE PACKAGE)

**\$ 25,000**



The Official Country Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

## **AS AN OFFICIAL COUNTRY SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:**

### **PRE-SHOW**

- Prime location stand (18 sqm space only area)
- Country logo positioning on all collaterals of the event under the Country Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the pacprocess MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to all professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo placement on pacprocess MEA visitor badges
- Logo positioning on pacprocess MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Promotion on all pacprocess MEA social media portals (Facebook, Twitter, LinkedIn) as pacprocess MEA's country sponsor
- Logo placement in the weekly digital newsletter
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

### **DURING SHOW**

- The right to distribute flyers with the exhibitors' kit
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 25 VIP passes for senior personnel, allowing them access to the opening ceremony

### **POST SHOW**

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the pacprocess MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

# INTERNATIONAL BUYERS LOUNGE SPONSORSHIP

(5 SPONSORS ONLY)

**\$ 3,000**



The International Buyers Lounge Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

**AS AN INTERNATIONAL BUYERS LOUNGE SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:**

## PRE-SHOW

- Logo placement on pacprocess MEA visitor badges
- Logo placement on the front cover of the visitor invitation pamphlet, mailed to professionals in Egypt and the region
- Logo featuring on the pacprocess MEA website with a hyperlink leading directly to your website
- Online banner on pacprocess MEA's website and mobile app
- Online banner on pacprocess MEA's mobile app

## DURING SHOW

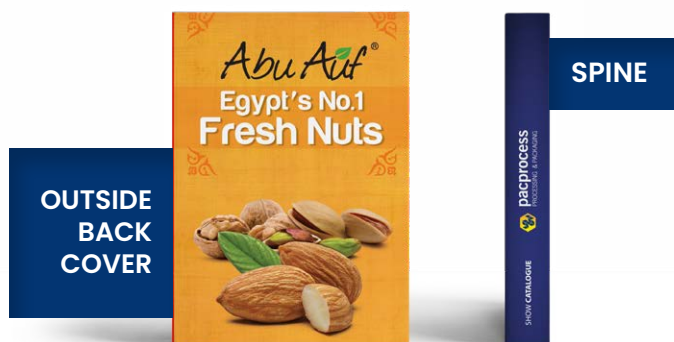
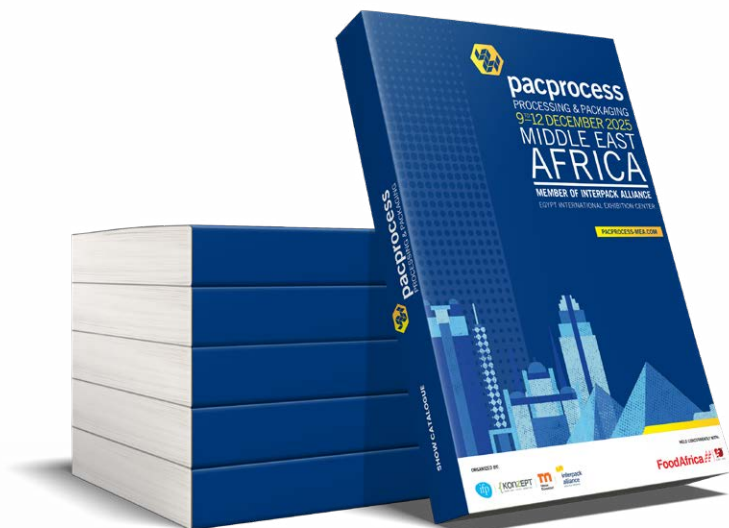
- Logo placement inside the official show catalog in the sponsors' thank you section
- 1 full-page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 5 VIP passes, for senior personnel, allowing them access to the opening ceremony

## POST SHOW

- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

# SHOW CATALOG ADVERTISING

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# SPONSORSHIP

## Packages

If you would like to sponsor any of the items below,  
please select from the list and send us an e-mail along with the full  
payment

☐ **PLATINUM SPONSORSHIP**  
\$ 22,000 (EXCLUSIVE PACKAGE)

☐ **GOLD SPONSORSHIP**  
\$ 15,000 (2 SPONSORS ONLY)

☐ **SILVER SPONSORSHIP**  
\$ 8,000 (2 SPONSORS ONLY)

☐ **BRONZE SPONSORSHIP**  
\$ 6,000 (3 SPONSORS ONLY)

☐ **OFFICIAL BANK SPONSORSHIP**  
\$ 20,000 (EXCLUSIVE PACKAGE)

☐ **OFFICIAL COUNTRY SPONSORSHIP**  
\$ 25,000 (EXCLUSIVE PACKAGE)

☐ **INTERNATIONAL BUYERS LOUNGE SPONSORSHIP**  
\$ 3,000 (5 SPONSORS ONLY)

SP (for the organizers' use): .....

Total:

## PAYMENT TERMS & METHOD

100% on application of any item: .....

### COMPANY DETAILS

Company Name: .....

Address: .....

Country: .....

P.O Box: .....

Telephone: .....

Fax: .....

E-mail: .....

Website: .....

### SIGNED BY

Name: .....

Position: .....

Signature: .....

Date: .....

### STAMP

# THE VENUE

**Egypt International Exhibition Center** has a fully equipped and flexible structure, with 4 halls providing over 40,300 sqm of exhibition space with interlinked partitions and over 8 meters ceiling height. The modern exhibition facility is well accessed by a modern highway and is a few minutes away from 5 stars hotels, commercial centers and the airport.

## Services:

The in-house teams bring events to life with dynamic design, lighting and other technology - backed by a strong foundation of utilities and facilities management. In addition, the kitchen can cater to any needs, from a simple finger food menu to a tasty business lunch.

## Additional features:

Multi-purpose offices, registration booths, easy access to the conference center, coffee shops, food court and wide parking spaces.

## Access:

Accessible from both a private entrance and convention center connection gate.

# THE ORGANIZERS



Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.



IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 44 years and more than 550 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.



Konzept is an Exhibition & Event Management Company based in Cairo operates in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.

# SECURE YOUR SPOT NOW!

## FOR LOCAL INQUIRIES EGYPT

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